

# PICHAKORN MEEDECH

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#### **EDUCATION**

2015 B.F.A. PRODUCT DESIGN, FACULTY OF DECORATIVE ARTS, SILPAKORN UNIVERSITY, BANGKOK.

#### **WORK EXPERIENCE**

2019-PRESENTFOUNDER OF GIFT MAKERS HOUSE : CRAFT SPACE2015-PRESENTCONSULTANT AND DESIGNER OF OTOP&SMES PROJECT

2015-PRESENT FREELANCE DESIGNER

**2014-PRESENT** FOUNDER OF PICA: HANDCRAFT STATIONERY

## **AWARD**

2021 - EMERGING DESIGNER AWARD 2021 : PRODUCT DESIGN

BY FACULTY OF DECORATIVE ARTS, SILPAKORN UNIVERSITY, THAILAND

2019 - DESIGN EXCELENCE AWARD (DEMARK) 2019 : LIFESTYLE PRODUCT CATAGORY

"PEG: 2 MM LEAD HOLDER PENCIL"

BY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND

- TALENTTHAI & DESIGNERS' ROOM 2019

"PICA: HANDCRAFT STATIONERY"

BY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND

2017 - DESIGN EXCELENCE AWARD (DEMARK) 2017 : LIFESTYLE PRODUCT CATAGORY

"FLOW AND GROW LIPAO"

BY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND

- TALENTTHAI & DESIGNERS' ROOM 2017

"PICA: HANDCRAFT STATIONERY"

BY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND

2015 - 20 FINALISTS : DEGREE SHOW AWARD 2015

BY ART4D MAGAZINE

- 15 FINALISTS: ENJOY SCIENCE: LET PRINT TO THE WORLD INVENTION DESIGN PROJECT
BY CHEVRON THAILAND EXPLORATION AND PRODUCTION, LTD., AND THE NATIONAL SCIENCE

AND TECHNOLOGY DEVELOPMENT AGENCY (NSTDA)

2014 - HONORABLE AWARD : ASIA STUDENT PACKAGE DESIGN COMPETTITION 2014 (ASPAC)

BY JAPAN FOUNDATION AND ASPAC ASSOCIATION AND JAPAN PACKAGE DESIGN ASSOCIATION

- HONORABLE AWARD : THAISTAR PACKAGING AWARD 2014

BY DEPARTMENT OF INDUSTRIAL PROMOTION

2013 - HONORABLE AWARD : AN INDEPENDENT PROJECT OF THOUGHT TO CREATE AN ENVIRONMENT

BY ENVIRONMENT DEPARTMENT, BANGKOK

## PROJECT EXPERIENCE

2020 - PRODUCT DESIGNER: PRODUCT DESIGN FOR SOOK SHOP PROJECT

BY THAI HEALTH PROMOTION FOUNDATION
- DESIGN CONSULTANT: KOYORI PROJECT 2020

BY LANNA CULTURE & CRAFTS ASSOCIATION AND RAJAMANGALA UNIVERSITY

OF TECHNOLOGY LANNA

- PRODUCT DESIGNER OF CHANGE SMES 2020 PROJECT BY CREATIVE ECONOMY AGENCY (PUBLIC ORGANIZATION)

2019 - PRODUCT AND PACKAGE DESIGNER: TCDC DESIGN INCUBATION

BY CREATIVE ECONOMY AGENCY (PUBLIC ORGANIZATION)

- PACKAGE DESIGNER: FOOD+SMART PROJECT

BY SCIENCE AND TECHNOLOGY PARK, CHIANGMAI UNIVERSITY (STEP)

OPERATING UNDER RITVIJIT COMPANY LIMITED

2017 - ASSISTANT PRODUCT DESIGNER : DESIGN ARTS PROJECT OF UNIVERSAL STANDARD

DEVELOPMENT FOR LOCAL GOODS AND WISDOM GOODS EXPO PROJECT

BY THE COMMUNITY DEVELOPMENT DEPARTMENT AND SILPAKORN UNIVERSITY - PRODUCT DESIGNER: THE HERITAGE NO.8 (AYUTTHAYA WISDOM CULTURE)

BY INDUSTRIAL PROMOTION CENTER REGION 8, DEPARTMENT OF INDUSTRIAL PROMOTION

OPERATING UNDER YOD CORPORATION CO.,LTD.

2016 - PRODUCT DESIGNER : OTOP GOINTER PROJECT SEASON 3

BY DEPARTMENT OF INTERNATIONAL TRADE PROMOTION, MINISTRY OF COMMERCE, THAILAND,

OPERATING UNDER YOD CORPORATION CO.,LTD.

- PRODUCT DESIGNER : PRODUCT DEVELOPMENT TO COMPLY WITH MARKET DEMAND PROJECT

BY INDUSTRIAL PROMOTION CENTER REGION 9, DEPARTMENT OF INDUSTRIAL PROMOTION,

OPERATING UNDER YOD CORPORATION CO.,LTD.

- PRODUCT DESIGNER : INDUSTRIAL BUSINESS DEVELOPMENT, DVARAVATI CULTURAL HERITAGE

BY INDUSTRIAL PROMOTION CENTER REGION 8, DEPARTMENT OF INDUSTRIAL PROMOTION,

OPERATING UNDER YOD CORPORATION CO.,LTD.

- PACKAGE DESIGNER: DESIGN FOR YOU BIZ PROJECT

BY SCIENCE AND TECHNOLOGY PARK, CHIANGMAI UNIVERSITY (STEP)

2015 - PACKAGE DESIGNER : DESIGN FOR YOU BIZ PROJECT

BY SCIENCE AND TECHNOLOGY PARK, CHIANGMAI UNIVERSITY (STEP)

2014 - PACKAGE DESIGNER : DESIGN FOR YOU BIZ PROJECT

BY SCIENCE AND TECHNOLOGY PARK, CHIANGMAI UNIVERSITY (STEP)